

# **Puyallup, WA**

## **The National Community Survey**

### **Supplemental Online Survey Results 2021**

**Report by:**



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## Methods (open participation)





























As part of its participation in The National Community Survey™ (The NCST™), the City of Puyallup conducted a survey of 2,700 residents. Survey invitations were mailed to randomly selected households and data were collected from January 11, 2021 to March 1, 2021. The results from this main survey effort represent the most robust estimate of your residents’ opinions.

After the above data collection period was underway, a link to an online open participation survey was publicized by the City of Puyallup. The open participation survey was identical to the probability sample survey with two small updates; it included a map at the beginning asking where the respondent lives and also a question about where they heard about the survey. The open participation survey was open to all city residents and became available on February 15, 2021. The survey remained open for two weeks and there were 401 responses.

		Unweighted	Weighted	Target*
Age	18-34	10%	30%	30%
	35-54	44%	32%	32%
	55+	45%	37%	37%
Area	District 1	26%	39%	39%
	District 2	33%	29%	29%
	District 3	40%	32%	32%
Hispanic	No, not Spanish, Hispanic, or Latino	95%	95%	93%
	Yes, I consider myself to be Spanish, Hispa..	5%	5%	7%
Housing type	Attached	12%	40%	40%
	Detached	88%	60%	60%
Race/ethnicity	Not white alone	24%	22%	22%
	White alone, not Hispanic or Latino	76%	78%	78%
Sex	Female	63%	49%	49%
	Male	37%	51%	51%
Sex/age	Female 18-34	6%	13%	13%
	Female 35-54	30%	16%	16%
	Female 55+	27%	21%	21%
	Male 18-34	5%	17%	17%
	Male 35-54	16%	17%	17%
	Male 55+	16%	17%	17%
Tenure	Own	86%	53%	53%
	Rent	14%	47%	47%

## Open participation survey results

This dashboard contains a complete set of responses to each question on the open participation survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter to the right. When a table for a question that only permitted a single response does not total to exactly 100%, it is due to the common practice of percentages being rounded to the nearest whole number.

In which District of Puyallup do you live? (Refer to map above)	1 = District 1 (orange)		35%	
	2 = District 2 (green)		26%	
	3 = District 3 (purple)		29%	
	None of these/I don't live in Puyallup		9%	
<b>Please rate each of the following aspects of quality of life in Puyallup.</b>	Puyallup as a place to live	Excellent		16%
		Good		59%
		Fair		24%
		Poor		1%
Your neighborhood as a place to live	Excellent		22%	
	Good		56%	
	Fair		19%	
	Poor		3%	
Puyallup as a place to raise children	Excellent		18%	
	Good		60%	
	Fair		18%	
	Poor		5%	
Puyallup as a place to work	Excellent		7%	
	Good		42%	
	Fair		29%	
	Poor		21%	
Puyallup as a place to visit	Excellent		11%	
	Good		31%	
	Fair		43%	
	Poor		15%	
Puyallup as a place to retire	Excellent		16%	
	Good		37%	
	Fair		24%	
	Poor		23%	

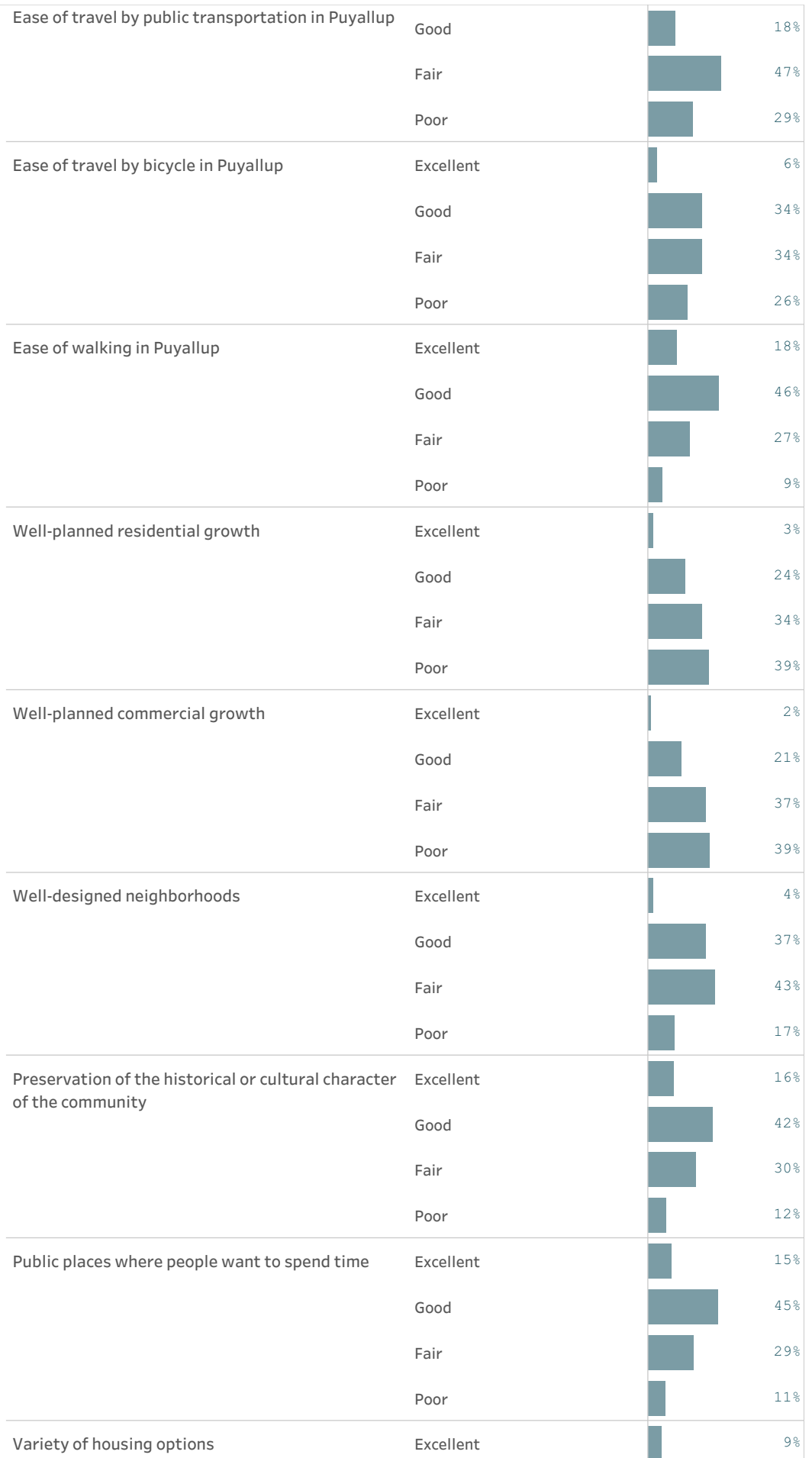
Please rate each of the following aspects of quality of life in Puyallup.	The overall quality of life in Puyallup	Excellent	12%
		Good	57%
Fair	29%		
Poor	2%		
Sense of community	Excellent	11%	
	Good	28%	
Fair	40%		
Poor	21%		
Please rate each of the following characteristics as they relate to Puyallup as a whole.	Overall economic health of Puyallup	Excellent	3%
	Good	44%	
Fair	49%		
Poor	4%		
Overall quality of the transportation system (auto, bicycle, foot, bus) in Puyallup	Excellent	7%	
	Good	30%	
Fair	42%		
Poor	20%		
Overall design or layout of Puyallup's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	Excellent	7%	
	Good	43%	
Fair	37%		
Poor	13%		
Overall quality of the utility infrastructure in Puyallup (water, sewer, storm water, electric, gas)	Excellent	13%	
	Good	58%	
Fair	21%		
Poor	8%		
Overall feeling of safety in Puyallup	Excellent	8%	
	Good	53%	
Fair	29%		
Poor	11%		
Overall quality of natural environment in Puyallup	Excellent	15%	
	Good	52%	
Fair	31%		
Poor	3%		

<b>Please rate each of the following characteristics as they relate to Puyallup as a whole.</b>	Overall quality of parks and recreation opportunities	Excellent		24%
		Good		51%
		Fair		22%
		Poor		3%
	Overall health and wellness opportunities in Puyallup	Excellent		12%
		Good		52%
		Fair		29%
		Poor		6%
	Overall opportunities for education, culture, and the arts	Excellent		13%
		Good		39%
		Fair		37%
		Poor		11%
	Residents' connection and engagement with their community	Excellent		7%
		Good		35%
		Fair		43%
		Poor		15%
<b>Please indicate how likely or unlikely you are to do each of the following.</b>	Recommend living in Puyallup to someone who asks	Very likely		27%
		Somewhat likely		47%
		Somewhat unlikely		18%
		Very unlikely		7%
	Remain in Puyallup for the next five years	Very likely		47%
		Somewhat likely		24%
		Somewhat unlikely		15%
		Very unlikely		15%
<b>Please rate how safe or unsafe you feel:</b>	In your neighborhood during the day	Very safe		57%
		Somewhat safe		33%
		Neither safe nor unsafe		5%
		Somewhat unsafe		4%
		Very unsafe		0%
	In Puyallup's commercial areas during the day	Very safe		35%
		Somewhat safe		39%
		Neither safe nor unsafe		13%

<b>Please rate how safe or unsafe you feel:</b>	In Puyallup's commercial areas during the day	Somewhat unsafe		11%
		Very unsafe		1%
	From fire, flood, or other natural disaster	Very safe		30%
		Somewhat safe		46%
		Neither safe nor unsafe		12%
		Somewhat unsafe		11%
		Very unsafe		2%
<b>Please rate the job you feel the Puyallup community does at each of the following.</b>	Making all residents feel welcome	Excellent		10%
		Good		32%
		Fair		39%
		Poor		19%
	Attracting people from diverse backgrounds	Excellent		9%
		Good		27%
		Fair		27%
		Poor		37%
	Valuing/respecting residents from diverse backgrounds	Excellent		10%
		Good		28%
		Fair		32%
		Poor		30%
	Taking care of vulnerable residents (elderly, disabled, homeless, etc.)	Excellent		9%
		Good		25%
		Fair		30%
		Poor		36%
<b>Please rate each of the following characteristics as they relate to Puyallup as a whole.</b>	Overall quality of business and service establishments in Puyallup	Excellent		9%
		Good		58%
		Fair		29%
		Poor		4%
	Variety of business and service establishments in Puyallup	Excellent		13%
		Good		46%
		Fair		29%
		Poor		12%
	Vibrancy of downtown/commercial area	Excellent		8%

































<b>Please rate each of the following characteristics as they relate to Puyallup as a whole.</b>	Vibrancy of downtown/commercial area	Good		37%
		Fair		36%
		Poor		20%
	Employment opportunities	Excellent		1%
		Good		24%
		Fair		38%
		Poor		36%
	Shopping opportunities	Excellent		14%
		Good		41%
		Fair		38%
		Poor		8%
	Cost of living in Puyallup	Excellent		4%
		Good		26%
		Fair		46%
		Poor		24%
	Overall image or reputation of Puyallup	Excellent		10%
Good			42%	
Fair			36%	
Poor			11%	
<b>Please rate each of the following characteristics as they relate to Puyallup as a whole.</b>	Traffic flow on major streets	Excellent		4%
		Good		18%
		Fair		29%
		Poor		48%
	Ease of public parking	Excellent		6%
		Good		24%
		Fair		37%
		Poor		33%
	Ease of travel by car in Puyallup	Excellent		9%
		Good		36%
		Fair		34%
		Poor		21%
	Ease of travel by public transportation in Puyallup	Excellent		7%

Please rate each of the following characteristics as they relate to Puyallup as a whole.





Please rate each of the following characteristics as they relate to Puyallup as a whole.

Variety of housing options	Good		35%
	Fair		31%
	Poor		25%
Availability of affordable quality housing	Excellent		5%
	Good		18%
	Fair		30%
	Poor		47%
Overall quality of new development in Puyallup	Excellent		2%
	Good		31%
	Fair		40%
	Poor		26%
Overall appearance of Puyallup	Excellent		11%
	Good		43%
	Fair		39%
	Poor		7%
Cleanliness of Puyallup	Excellent		11%
	Good		43%
	Fair		33%
	Poor		13%
Water resources (beaches, lakes, ponds, riverways, etc.)	Excellent		11%
	Good		37%
	Fair		37%
	Poor		16%
Air quality	Excellent		22%
	Good		59%
	Fair		18%
	Poor		1%
Availability of paths and walking trails	Excellent		22%
	Good		38%
	Fair		34%
	Poor		5%
Fitness opportunities (including exercise classes and paths or trails, etc.)	Excellent		19%

Please rate each of the following characteristics as they relate to Puyallup as a whole.

































Fitness opportunities (including exercise classes and paths or trails, etc.)	Good		51%
	Fair		27%
	Poor		3%
Recreational opportunities	Excellent		13%
	Good		41%
	Fair		37%
	Poor		8%
Availability of affordable quality food	Excellent		15%
	Good		47%
	Fair		29%
	Poor		9%
Availability of affordable quality health care	Excellent		20%
	Good		46%
	Fair		26%
	Poor		9%
Availability of preventive health services	Excellent		18%
	Good		47%
	Fair		25%
	Poor		10%
Availability of affordable quality mental health care	Excellent		11%
	Good		28%
	Fair		26%
	Poor		35%
Opportunities to attend cultural/arts/music activities	Excellent		13%
	Good		30%
	Fair		35%
	Poor		23%
Community support for the arts	Excellent		16%
	Good		35%
	Fair		32%
	Poor		17%
Availability of affordable quality childcare/preschool	Excellent		9%

Please rate each of the following characteristics as they relate to Puyallup as a whole.

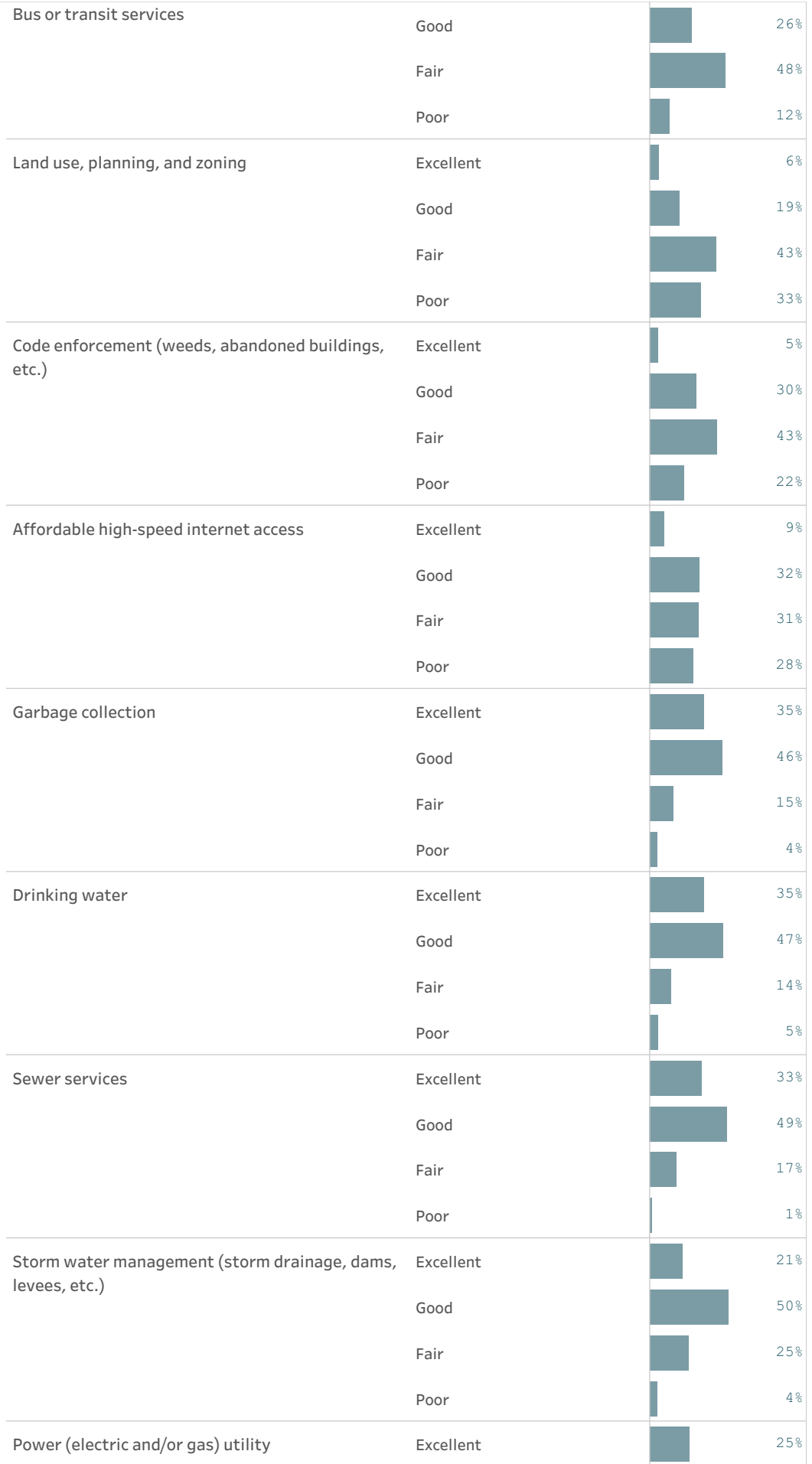
Availability of affordable quality childcare/preschool	Good		33%
	Fair		30%
	Poor		28%
K-12 education	Excellent		17%
	Good		48%
	Fair		22%
	Poor		13%
Adult educational opportunities	Excellent		10%
	Good		38%
	Fair		38%
	Poor		13%
Sense of civic/community pride	Excellent		11%
	Good		33%
	Fair		42%
	Poor		13%
Neighborliness of residents in Puyallup	Excellent		14%
	Good		35%
	Fair		35%
	Poor		17%
Opportunities to participate in social events and activities	Excellent		11%
	Good		39%
	Fair		36%
	Poor		14%
Opportunities to attend special events and festivals	Excellent		18%
	Good		44%
	Fair		28%
	Poor		10%
Opportunities to volunteer	Excellent		15%
	Good		53%
	Fair		23%
	Poor		9%
Opportunities to participate in community matters	Excellent		10%

<b>Please rate each of the following characteristics as they relate to Puyallup as a whole.</b>	Opportunities to participate in community matters	Good		41%
		Fair		35%
		Poor		15%
	Openness and acceptance of the community toward people of diverse backgrounds	Excellent		10%
		Good		28%
		Fair		28%
Poor			34%	
<b>Please indicate whether or not you have done each of the following in the last 12 months.</b>	Contacted the City of Puyallup (in-person, phone, email, or web) for help or information	No		54%
		Yes		46%
	Contacted Puyallup elected officials (in-person, phone, email, or web) to express your opinion	No		66%
		Yes		34%
	Attended a local public meeting	No		76%
		Yes		24%
	Watched (online or on television) a local public meeting	No		58%
		Yes		42%
	Volunteered your time to some group/activity in Puyallup	No		60%
		Yes		40%
	Campaigned or advocated for a local issue, cause, or candidate	No		68%
		Yes		32%
	Voted in your most recent local election	No		9%
		Yes		91%
	Used bus, rail, or other public transportation instead of driving	No		72%
		Yes		28%
	Carpooled with other adults or children instead of driving alone	No		46%
		Yes		54%
	Walked or biked instead of driving	No		37%
		Yes		63%
<b>Please rate the quality of each of the following services in Puyallup.</b>	Public information services	Excellent		4%
		Good		45%
		Fair		42%
		Poor		9%
	Economic development	Excellent		3%
































Please rate the quality of each of the following services in Puyallup.

Economic development	Good		37%
	Fair		45%
	Poor		15%
Traffic enforcement	Excellent		9%
	Good		41%
	Fair		38%
	Poor		12%
Traffic signal timing	Excellent		4%
	Good		29%
	Fair		31%
	Poor		35%
Street repair	Excellent		4%
	Good		38%
	Fair		36%
	Poor		21%
Street cleaning	Excellent		12%
	Good		55%
	Fair		26%
	Poor		6%
Street lighting	Excellent		10%
	Good		54%
	Fair		24%
	Poor		11%
Snow removal	Excellent		20%
	Good		48%
	Fair		24%
	Poor		8%
Sidewalk maintenance	Excellent		9%
	Good		40%
	Fair		34%
	Poor		16%
Bus or transit services	Excellent		13%

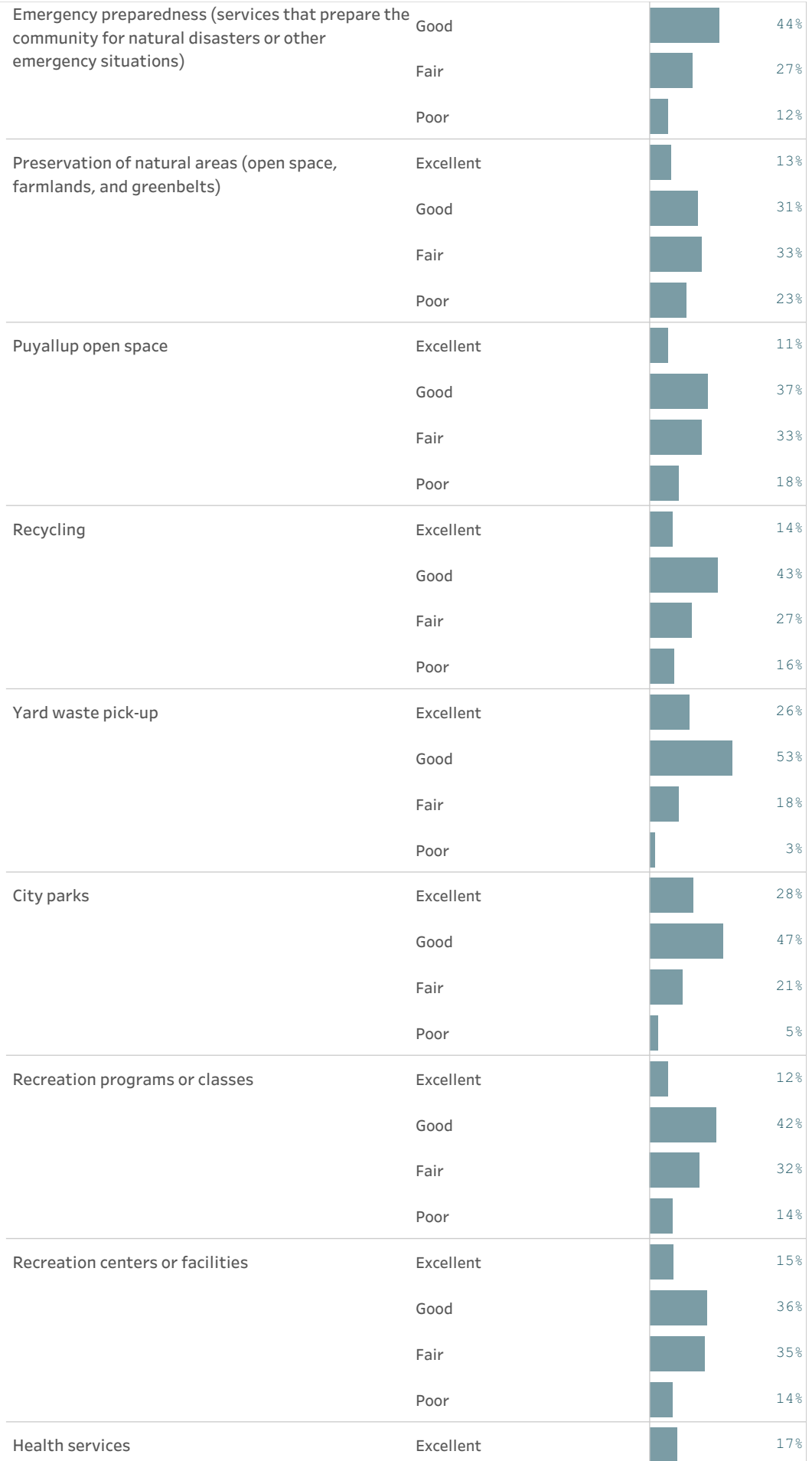
Please rate the quality of each of the following services in Puyallup.



































Please rate the quality of each of the following services in Puyallup.



























Power (electric and/or gas) utility	Good		47%
	Fair		21%
	Poor		6%
Utility billing	Excellent		17%
	Good		48%
	Fair		30%
	Poor		5%
Police/Sheriff services	Excellent		30%
	Good		34%
	Fair		28%
	Poor		8%
Crime prevention	Excellent		13%
	Good		38%
	Fair		33%
	Poor		16%
Animal control	Excellent		12%
	Good		54%
	Fair		23%
	Poor		11%
Ambulance or emergency medical services	Excellent		41%
	Good		43%
	Fair		16%
	Poor		1%
Fire services	Excellent		44%
	Good		45%
	Fair		10%
	Poor		1%
Fire prevention and education	Excellent		28%
	Good		41%
	Fair		26%
	Poor		5%
Emergency preparedness (services that prepare the community for natural disasters or other	Excellent		16%

**Please rate the quality of each of the following services in Puyallup.**





































<b>Please rate the quality of each of the following services in Puyallup.</b>	Health services	Good		47%	
		Fair		28%	
		Poor		8%	
	Public library services	Excellent		42%	
		Good		42%	
		Fair		12%	
		Poor		4%	
	Overall customer service by Puyallup employees (police, receptionists, planners, etc.)	Excellent		25%	
		Good		44%	
		Fair		23%	
		Poor		9%	
	<b>Please rate the following categories of Puyallup government performance.</b>	The job Puyallup government does at welcoming resident involvement	Excellent		12%
Good				29%	
Fair				36%	
Poor				23%	
Being open and transparent to the public		Excellent		7%	
		Good		25%	
		Fair		35%	
		Poor		33%	
Informing residents about issues facing the community		Excellent		5%	
		Good		25%	
		Fair		38%	
		Poor		33%	
Treating all residents fairly		Excellent		17%	
		Good		20%	
		Fair		28%	
		Poor		36%	
Treating residents with respect		Excellent		18%	
		Good		29%	
		Fair		34%	
		Poor		19%	
<b>Overall, how would you rate the quality of the services provided by</b>		The City of Puyallup	Excellent		14%

<b>Overall, how would you rate the quality of the services provided by each of the following?</b>	The City of Puyallup	Good		44%
		Fair		36%
		Poor		7%
	The Federal Government	Excellent		3%
		Good		27%
		Fair		43%
Poor			26%	
<b>Please rate how important, if at all, you think it is for the Puyallup community to focus on each of the following in the coming two years.</b>	Overall economic health of Puyallup	Essential		45%
		Very important		38%
		Somewhat important		16%
		Not at all important		1%
	Overall quality of the transportation system (auto, bicycle, foot, bus) in Puyallup	Essential		29%
		Very important		41%
		Somewhat important		28%
		Not at all important		3%
	Overall design or layout of Puyallup's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	Essential		33%
		Very important		37%
Somewhat important			28%	
Not at all important			3%	
Overall quality of the utility infrastructure in Puyallup (water, sewer, storm water, electric, gas)	Essential		40%	
	Very important		42%	
	Somewhat important		16%	
	Not at all important		1%	
Overall feeling of safety in Puyallup	Essential		56%	
	Very important		29%	
	Somewhat important		14%	
	Not at all important		1%	
Overall quality of natural environment in Puyallup	Essential		30%	
	Very important		49%	
	Somewhat important		20%	
	Not at all important		2%	
Overall quality of parks and recreation opportunities	Essential		20%	

<b>Please rate how important, if at all, you think it is for the Puyallup community to focus on each of the following in the coming two years.</b>	Overall quality of parks and recreation opportunities	Very important		53%
		Somewhat important		27%
		Not at all important		0%
	Overall health and wellness opportunities in Puyallup	Essential		19%
		Very important		46%
		Somewhat important		31%
		Not at all important		4%
	Overall opportunities for education, culture, and the arts	Essential		25%
		Very important		36%
Somewhat important			35%	
Not at all important			4%	
Residents' connection and engagement with their community	Essential		19%	
	Very important		49%	
	Somewhat important		30%	
	Not at all important		2%	
<b>How much of a source, if at all, are each of the following for you for getting information about the City and its activities, events, and services?</b>	City website ( <a href="https://www.cityofpuyallup.org">https://www.cityofpuyallup.org</a> )	Major source		50%
		Minor source		40%
		Not a source		11%
	City communications via social media (Facebook, Twitter, etc.)	Major source		54%
		Minor source		31%
		Not a source		15%
	Word-of-mouth	Major source		29%
		Minor source		49%
		Not a source		22%
	Local media outlets (newspaper, radio, local television)	Major source		35%
		Minor source		44%
		Not a source		21%
	City Council meetings and other public meetings	Major source		19%
		Minor source		45%
		Not a source		36%
Local government cable channel	Major source		6%	
	Minor source		29%	

<b>and its activities, events, and services?</b>	Local government cable channel	Not a source		65%
<b>How likely or unlikely would you be to visit downtown more often if the following amenities were added?</b>	More dining options	Very likely		47%
		Somewhat likely		40%
		Somewhat unlikely		10%
		Very unlikely		3%
	More shopping options	Very likely		40%
		Somewhat likely		38%
		Somewhat unlikely		17%
		Very unlikely		4%
	More arts and culture activities	Very likely		37%
		Somewhat likely		42%
		Somewhat unlikely		11%
		Very unlikely		11%
	Stores that are open after 6:00pm	Very likely		34%
		Somewhat likely		44%
		Somewhat unlikely		12%
		Very unlikely		10%
Convenient parking system	Very likely		56%	
	Somewhat likely		37%	
	Somewhat unlikely		3%	
	Very unlikely		4%	
Updated street amenities (benches, more lighting, trees, etc.)	Very likely		35%	
	Somewhat likely		43%	
	Somewhat unlikely		14%	
	Very unlikely		8%	
Wayfinding signage that shows you where things are downtown	Very likely		27%	
	Somewhat likely		35%	
	Somewhat unlikely		19%	
	Very unlikely		19%	
<b>If Puyallup were to attract new businesses, which new offerings would you prefer?</b>	A book store	Strongly prefer		48%
		Somewhat prefer		31%
		Do not prefer		21%

If Puyallup were to attract new businesses, which new offerings would you prefer?			
If Puyallup were to attract new businesses, which new offerings would you prefer?	A toy store	Strongly prefer	13%
		Somewhat prefer	38%
		Do not prefer	49%
	A bakery	Strongly prefer	65%
		Somewhat prefer	27%
		Do not prefer	8%
	A specialty food store (cheese shop, wine shop, local butcher, etc.)	Strongly prefer	48%
		Somewhat prefer	39%
		Do not prefer	13%
An ice cream shop	Strongly prefer	38%	
	Somewhat prefer	43%	
	Do not prefer	19%	
A kitchen goods store	Strongly prefer	21%	
	Somewhat prefer	38%	
	Do not prefer	40%	
Other	Strongly prefer	34%	
	Somewhat prefer	20%	
	Do not prefer	46%	
In general, how many times do you:	Access the internet from your home using a computer, laptop, or tablet computer	Several times a day	86%
		Once a day	7%
		A few times a week	4%
		Every few weeks	1%
		Less often or never	1%
		Access the internet from your cell phone	Several times a day
	Once a day	3%	
	A few times a week	3%	
	Every few weeks	0%	
	Less often or never	2%	
	Visit social media sites such as Facebook, Twitter, WhatsApp, etc.	Several times a day	69%
		Once a day	12%
		A few times a week	3%
		Every few weeks	5%

<b>In general, how many times do you:</b>	Visit social media sites such as Facebook, Twitter, WhatsApp, etc.	Less often or never		12%
	Use or check email	Several times a day		78%
		Once a day		19%
		A few times a week		3%
		Every few weeks		0%
		Less often or never		0%
		Share your opinions online	Several times a day	
Once a day			10%	
A few times a week			20%	
Every few weeks			19%	
Less often or never			33%	
Shop online	Several times a day		11%	
	Once a day		12%	
	A few times a week		40%	
	Every few weeks		32%	
	Less often or never		5%	
Would you say that in general your health is:	Excellent		20%	
	Very good		43%	
	Good		29%	
	Fair		8%	
	Poor		0%	
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Very positive		6%	
	Somewhat positive		27%	
	Neutral		49%	
	Somewhat negative		15%	
	Very negative		3%	
How many years have you lived in Puyallup?	Less than 2 years		9%	
	2-5 years		22%	
	6-10 years		16%	
	11-20 years		13%	
	More than 20 years		39%	
Which best describes the building you live in?	One family house detached from any other houses		59%	

Which best describes the building you live in?	Building with two or more homes (duplex, townhome, apa..		39%
	Mobile home		1%
	Other		1%
Do you rent or own your home?	Rent		47%
	Own		53%
About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance, and homeowners' association (HOA) fees)?	Less than \$500		5%
	\$500 to \$999		8%
	\$1,000 to \$1,499		26%
	\$1,500 to \$1,999		33%
	\$2,000 to \$2,499		13%
	\$2,500 to \$2,999		9%
	\$3,000 to \$3,499		1%
	\$3,500 or more		4%
Do any children 17 or under live in your household?	No		66%
	Yes		34%
Are you or any other members of your household aged 65 or older?	No		75%
	Yes		25%
How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Less than \$25,000		6%
	\$25,000 to \$49,999		12%
	\$50,000 to \$74,999		18%
	\$75,000 to \$99,999		19%
	\$100,000 to \$149,999		24%
	\$150,000 or more		19%
Are you Spanish, Hispanic, or Latino?	No, not Spanish, Hispanic, or Latino		100%
What is your race? (Mark one or more races to indicate what race you consider yourself to be.)	American Indian or Alaskan Native		4%
	Asian, Asian Indian, or Pacific Islander		5%
	Black or African American		4%
	White		91%
	Other		7%
In which category is your age?	18-24 years		7%
	25-34 years		23%
	35-44 years		18%

